Welcome!





SFA Standards

- Be Worthy of Trust
- Be Courteous
- Deliver Great Products and Services
- Be Efficient

PBO on the Front Lines

- Outstanding Customer Service
- Action Planning
- Bureaucracy vs. PBO
- Flexibility in exchange for accountability

SFA Traditions



What messages did we hear?

What is Front-to-Back?

We will:

- Examine the process
- Learn about our business
- Explore the effect of measurement
- Review the role of modernization

Agenda: Front-To-Back

Opening

PBO Measurements

Student Aid Process

SFA Support

Conclusion